



# M.I.E.T. ENGINEERING COLLEGE

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai)  
UG - CSE, EEE & MECH Programs Accredited by NBA, New Delhi  
Accredited with 'A+' grade by NAAC  
An ISO 9001:2015 Certified Institution  
Recognized by UGC under section 2(f) & 12(B) of UGC Act, 1956  
Trichy – Pudukkottai Road, Tiruchirappalli – 620 007. Phone:0431-2660 303  
Website:www.miet.edu, E-mail:principalengg@miet.edu, contact@miet.edu



## DEPARTMENT OF MANAGEMENT STUDIES

### COURSE OUTCOMES (Regulation – 2024)

The following are the outcomes for the student after successful completion of each course

| <b>SEMESTER – I</b>  |   |
|--|---|
| <b>C 101:24BA1101 - STATISTICS TOOL FOR MANAGEMENT</b>         |   |
| <b>C101.1</b>  | Facilitate objective solutions in business problems.                                |
| <b>C101.2</b>  | Understand and solve business problems.   |
| <b>C101.3</b>  | Apply statistical techniques to data sets, and correctly interpret the results.     |
| <b>C101.4</b>  | Develop skill–set that is in demand in both the research and business environments. |
| <b>C101.5</b>  | Enable the students to apply the statistical techniques in a working setting.       |
| <b>C 102: 24BA1102 - ESSENTIALS OF ORGANIZATIONAL BEHAVIOR</b> |   |
| <b>C102.1</b>  | Understand the conceptual knowledge of fundamental principles in management.        |
| <b>C102.2</b>  | Analyze the management functions of organization.                                   |
| <b>C102.3</b>  | Identify the organizational and group behaviour.                                    |
| <b>C102.4</b>  | Develop and manage the group behaviour in organization.                             |
| <b>C102.5</b>  | Understand the comparative approaches of management.                                |
| <b>C 103: 24BA1103 - ECONOMICS FOR MANAGERS</b>                |   |
| <b>C103.1</b>  | Gain the knowledge about the concepts of economic.                                  |
| <b>C103.2</b>  | Identify the customer and consumer behaviour.                                       |
| <b>C103.3</b>  | Evaluate the product market.  |
| <b>C103.4</b>  | Understand the basics of macro economics.   |
| <b>C103.5</b>  | Analyze the monetary policy and fiscal policy.                                      |
| <b>C 104: 24BA1104 - ACCOUNTING BUSINESS DECISION</b>          |   |
| <b>C104.1</b>  | Understand the basic concepts related to accounts.                                  |
| <b>C104.2</b>  | Analyze the financial statement of the organization.                                |
| <b>C104.3</b>  | Apply the concept of cost accounting to prepare financial statement.                |
| <b>C104.4</b>  | Evaluate the marginal cost of the product.  |
| <b>C104.5</b>  | Prepare a budget for production.  |
| <b>C 105: 24BA1105 - BUSINESS LAW</b>                          |   |
| <b>C105.1</b>  | Understand the basic concepts of commercial law                                     |
| <b>C105.2</b>  | Make use of the Company and competition act.  |
| <b>C105.3</b>  | Apply the various act in Industry.  |
| <b>C105.4</b>  | Apply corporate tax & GST for products and services.                                |

|   |   |
|---|---|
| <b>C105.5</b>   | Apply consumer protection act, cyber laws and IPR in business.                              |
| <b>C 106: 24BA1106 - INFORMATION MANAGEMENT</b>               |   |
| <b>C106.1</b>   | Understand the concept of Information management.   |
| <b>C106.2</b>   | Design the information system using different methodologies.                                |
| <b>C106.3</b>   | Manage the collected data effectively.  |
| <b>C106.4</b>   | Create the control system securely.   |
| <b>C106.5</b>   | Apply the latest technologies in information management                                     |
| <b>C 107: 24BA1201- INDIAN ETHOS (SEMINAR)</b>                |   |
| <b>C107.1</b>   | Apply the basic concepts of Indian ethos and value systems at work.                         |
| <b>C107.2</b>   | Understand to handle issues of business ethics and offer solutions in ethical perspectives. |
| <b>C107.3</b>   | Understand the skillful and professional efficient in value based systems and culture.      |
| <b>C107.4</b>   | Analyze the business ethics towards well being of the society.                              |
| <b>C107.5</b>   | Adapt the social and business responsibilities.   |
| <b>C108: 24BA1202 - CAREER SKILL DEVELOPMENT (LABORATORY)</b> |   |
| <b>C108.1</b>   | Develop good managerial communication skills.   |
| <b>C108.2</b>   | Excel in different forms of written communication required in a business context.           |
| <b>C108.3</b>   | Develop good presentation skills.   |
| <b>C108.4</b>   | Understanding of interview skills.  |
| <b>C108.5</b>   | Propose an effective Business report.   |
| <b>C110:24BA1401 - ENTREPRENEURSHIP DEVELOPMENT</b>           |   |
| <b>C110:1</b>   | Gained the entrepreneurial competence to run the business efficiently.                      |
| <b>C110:2</b>   | Understand the entrepreneurial environment in business.                                     |
| <b>C110:3</b>   | Create the business plan effectively.   |
| <b>C110:4</b>   | Analyze the financial sources and their schemes and opportunities available.                |
| <b>C110:5</b>   | Develop and monitoring the business effectively towards growth.                             |
| <b>C111:24BA1402 - EVENT MANAGEMENT</b>                       |   |
| <b>C111:1</b>   | Learning about structure and code of ethics of events.                                      |
| <b>C111:2</b>   | Exploring and getting to know about event planning and regulations.                         |
| <b>C111:3</b>   | Understand about event marketing, planning and strategies.                                  |
| <b>C111:4</b>   | Enhance professional skills in event management.  |
| <b>C111:5</b>   | Analyse the safety measure of event management.   |
| <b>SEMESTER - II</b>  |   |
| <b>C201: 24BA2101 - OPERATIONS RESEARCH IN MANAGEMENT</b>     |   |
| <b>C201:1</b>   | Analyses the linear programming in product mix decisions.                                   |
| <b>C201:2</b>   | Make use of transportation problems in logistics management.                                |
| <b>C201:3</b>   | Utilize the CPM – PERT problems in cost management.   |
| <b>C201:4</b>   | Apply Game theory and heuristics of decision making in management.                          |
| <b>C201:5</b>   | Utilize the Queuing and simulation in real time scenario optimization.                      |
| <b>C202: 24BA2102 - FINANCIAL MANAGEMENT</b>                  |   |
| <b>C202:1</b>   | Understand the concepts behind the foundation of finance.                                   |

|   |   |
|---|---|
| <b>C202:2</b>                                     | Make sound investment and financing decisions.  |
| <b>C202:3</b>                                     | Decide financing and investing money in different sectors.                                  |
| <b>C202:4</b>                                     | Estimate the capital investment.  |
| <b>C202:5</b>                                     | Assess the long and short term finance in Indian capital market.                            |
| <b>C203: 24BA2103 - HUMAN RESOURCE MANAGEMENT</b> |   |
| <b>C203:1</b>                                     | Understand the key concepts and theories of human resource management.                      |
| <b>C203:2</b>                                     | Understand human resource planning and recruitment.   |
| <b>C203:3</b>                                     | Develop the human resource by different types of training.                                  |
| <b>C203:4</b>                                     | Analyze the concepts involved in employee engagement.                                       |
| <b>C203:5</b>                                     | Evaluate and control the performance of an employee.  |
| <b>C204: 24BA2104 - OPERATION MANAGEMENT</b>      |   |
| <b>C204:1</b>                                     | Understand the current trends in operation management                                       |
| <b>C204:2</b>                                     | Analyze the value chain models for effective operation                                      |
| <b>C204:3</b>                                     | Design the process chart for different operation  |
| <b>C204:4</b>                                     | Plan and the control the operation for effective management                                 |
| <b>C204:5</b>                                     | Evaluate the total quality management and Project management                                |
| <b>C205:24BA2105 - RESEARCH DESIGN</b>            |   |
| <b>C205:1</b>                                     | Understand the concept of business research methods   |
| <b>C205:2</b>                                     | Use the various research design technique to improve the business                           |
| <b>C205:3</b>                                     | Apply various techniques for data collection and process of data                            |
| <b>C205:4</b>                                     | Analyze the process of data preparation by using statistical techniques                     |
| <b>C205:5</b>                                     | Prepare research report for business  |
| <b>C206: 24BA2106 - BUSINESS ANALYTICS</b>        |   |
| <b>C206:1</b>                                     | Plan for the organizational decision making process.  |
| <b>C206:2</b>                                     | Allocate human resource by using business analytics.  |
| <b>C206:3</b>                                     | Apply the tools of descriptive analytics for problem solving.                               |
| <b>C206:4</b>                                     | Apply prescriptive analytics for the development of organization.                           |
| <b>C206:5</b>                                     | Estimate the future demand through predictive analytics.                                    |
| <b>C207: 24BA2107 - MODERN MARKETING</b>          |   |
| <b>C207:1</b>                                     | Distinguish functional areas of marketing management.                                       |
| <b>C207:2</b>                                     | Apply the marketing strategies for promotion.   |
| <b>C207:3</b>                                     | Access the role of decision making in marketing mix.  |
| <b>C207:4</b>                                     | Analyze the customer behaviour.   |
| <b>C207:5</b>                                     | Access the dynamic marketing trends.  |
| <b>C208:24BA1201 - BUSINESS ETHICS (SEMINAR)</b>  |   |
| <b>C208:1</b>                                     | Understand to handle issues of business ethics and offer solutions in ethical perspectives. |
| <b>C208:2</b>                                     | Apply the basic concepts of Indian ethos and value systems at work.                         |
| <b>C208:3</b>                                     | Ability to handle issues of business ethics and offer solutions in ethical perspectives.    |
| <b>C208:4</b>                                     | Understand the skillful and professional efficient in value based systems and culture.      |

|   |  |
|---|--|
| <b>C208:5</b>   | Analyze the business ethics towards well being of the society. |
| <b>C209: 24BA2202 - DATA ANALYSIS AND BUSINESS MODELING</b> |  |
| <b>C209:1</b>   | Analyze the descriptive statistics.                            |
| <b>C209:2</b>   | Evaluate parametric and non-parametric model.                  |
| <b>C209:3</b>   | Simulate risk and sensitivity analysis.                        |
| <b>C209:4</b>   | Analyze transportation and Assignment problems.                |
| <b>C209:5</b>   | Evaluate the inventory models.                                 |